NATIONAL RELIEF CHARITIES ACHIEVES ACCREDITATION FROM BBB WISE GIVING ALLIANCE

Highlighting Excellence in Leadership, Finances and Mission-Driven Work





Native youth and grandmother from the Navajo Nation

Addison, TX – April 28, 2015 – By meeting key standards of board oversight, finances, results reporting and fundraising appeals, National Relief Charities (NRC) achieved accreditation by the BBB Wise Giving Alliance. This accreditation signifies that NRC is deserving of donor trust as a well-run nonprofit organization.

"BBB accreditation confirms our effective governance and operations, says Robbi Rice Dietrich, president and CEO of National Relief Charities, "and confidence for our partners and donors."

The BBB Wise Giving Alliance (BBB WGA) is the nation's only comprehensive charity evaluator, assisting donors in making sound giving decisions. Donors know they can trust a charity if it is accredited by the BBB WGA, whose broad standards go beyond what the law requires and dives deeper than other charity monitoring organizations. Each BBB WGA charity report process involves a rigorous review using 20 holistic BBB Charity Standards, interaction with charity officials about corrective actions needed to address deficiencies and quality control measures to assure report accuracy.

"The public can be assured that every charity evaluation is completed with careful, objective analysis of charity information," says Art Taylor, president and CEO of the BBB Wise Giving Alliance, "By achieving accreditation, National Relief Charities has earned public trust having demonstrated its commitment to sound governance, transparency and achieving its mission."

Established in 1990, NRC works through its grassroots partnerships and distribution network to improve the lives of 250,000 Native Americans annually, enhancing education, nutrition, health, emergency relief and animal welfare.

ABOUT NATIONAL RELIEF CHARIITES

National Relief Charities is a 501(c) (3) nonprofit organization committed to championing hope for a brighter future for Native Americans living on remote, isolated and impoverished reservations. Collaborating with its reservation partners, NRC provides immediate relief and supports long-term solutions for strong, self-sufficient Native American communities. Learn more at www.nrcprograms.org.

ABOUT BBB WISE GIVING ALLIANCE

BBB Wise Giving Alliance (BBB WGA) is a standards-based charity evaluator that seeks to verify the trustworthiness of nationally-soliciting charities by completing rigorous evaluations based on 20 holistic standards that address charity governance, effectiveness reporting, finances, fund raising, appeal accuracy, and other issues. National charity reports are produced by the BBB WGA and local charity reports by local Better Business Bureaus – all reports are available at Give.org.

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SOURCE National Relief Charities

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